

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE  
October 27, 1993

Page 1

PRESENT: Chairman Shirley Ganem, Barbara Jackson, Andy Milligan, Bill Wiebe, Bob Garland, Bob Grott + Student Intern Tyler Phillips

ABSENT: Paul Kimball, Tim Sullivan, Tony Triolo

As the members gathered, arrangements were made for carpooling to the Seminar on Marketing Public Entities on Thursday. Bob Garland will drive and they will meet at 7:30 a.m. at Bay Manor Decorators. Garland will attend in Ganem's place, and then it was decided that Ganem would go for Amanda Simpson, who is registered but not able to attend. Others going are Andy Milligan, Bill Wiebe, Barbara Jackson, and Tyler Phillips.

Bill Wiebe is also going to a meeting on Heritage Tourism on Nov. 5, sponsored by Inherit New Hampshire. Amanda Simpson is scheduled as one of the Workshop speakers. (Other types of tourism now being promoted are environmental, ecological, and cultural.)

Shirley Ganem announced that Belknap County Community Development Council is having a series of meetings on "Business Financing, Today's Options and Opportunities." Nov. 2-9-16 and 23, several of which sound very worthwhile. Information about this will be included with the minutes.

ROUTE 28 COMMITTEE

First discussion was of the meeting the previous evening with the Planning Board, for presentation of the Route 28 Draft Ordinance. Those in attendance were impressed at seeing this ordinance organized, and down on paper. There was discussion of the Lake Wentworth Association's objections, and the feeling of many people that single-family housing should be allowed in the RCD. Jackson pointed out that encouraging housing wouldn't preserve the rural character, but would make a drive down 28 like rolling through suburbia. Jackson had brought in clippings about the present expansion of affordable housing, and the spread of zebra mussels. She also felt that it would be wise if the potential area for floating zones avoided the historical district. Roger Murray will be invited to the next meeting of the Route 28 Committee.

EDC BUDGET

The Chairman passed out copies of the appropriation budget worksheet, which showed what had been spent of last year's budget. There was \$6,500 for printing which was unused, and it was recommended that some of this be used to cover costs of Charrette printing.

There is also money in Outside Services, and Consultants. Tyler Phillips suggested that there is a UNH professor who does Labor Studies. What would we want? Suggestions were regional labor studies for Southern Carroll County, the School District, the Lakes region. What is the available labor pool of blue, gray, and white collar workers? What is the wage base? What is the potential trainable work force? Tyler is going to get some

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE

October 27, 1993

Page 2

information on the professor who does this type of study, and perhaps get a draft proposal.

There was discussion about finding a new marketing person to replace Bob Murphy. The priority last year was putting together an informational folder. Maybe we can't do the whole job now, but we could get the folder prepared, with the window cutout.

What the Route 28 area will look like rezoned, and how to sell the ordinance were discussed. Renderings are needed, and Chellman is going to do some. EDC could pick up some of the cost of printing and mailing information on the Route 28 ordinance from the Planning Board, since that is a joint effort.

BUSINESS DEVELOPMENT CORPORATION

Andy Milligan reported that they have two new members: Tom O'Dowd and Jeb Bradley.

There was discussion of the Lakes Region Association, and what Wolfeboro gets in exchange for \$2,500 annual dues--just a little ad in their booklet. We did not join last year and feel it's not worth it this year either.

Someone questioned the need for hotels and motels, which would be permitted on Route 28. Are additional rooms needed? Shirley Ganem reported that the Manager of the Perry Hollow Country Club has told her that he has trouble finding hotel space to accommodate wedding parties. He is building a hotel, and adding cross-country ski trails.

In looking at the budget, there was a question of where the money for Outside Services and Consultants had gone. Ganem said that Bruce Mayberry had been paid from Outside Services, but \$2,500 was taken from Consultants. Consultant Chellman has been paid only \$1,000, and half of that was to come from the Planning Board. The Chairman was going to check into this.

The EDC will meet next Wednesday morning, November 3. Discussion of the budget will be on the agenda. Then they will meet with the Selectmen in the evening.

Respectfully Submitted,

*Rosemary Arctander*  
Secretary